

Defining Four Pillars for successful applied Knowledge Transfer

Dr David-Huw Owen¹ & Zach Wahl²

¹ AEA Knowledge Leader: Knowledge Transfer

² Group Director of Information Management

AEA Technology plc

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Knowledge Transfer at AEA

Definition

The process through which knowledge, held by one entity (the knowledge holder), is embedded within another (the recipient) to enable that recipient to undertake a specific action differently and/or more effectively.

What We Do

- End-to-end Knowledge Transfer design, planning, management, and sustainment
- Innovation support, & technical research
- Collaboration, brokerage & facilitation
- Stakeholder management and stimuli
- Communications, engagement enablement
- Training and capacity building
- Impact benefit evaluation & management

Key Benefits

- Connect the right people to the experts and information they need
- Improved collaboration and brokerage
- Greater behavioural change effectiveness
- Increased commercial development
- Actual impact awareness benefit realisation
- Superior knowledge retention

Clients

- TSB, BIS, Defra, DECC, DfT, DoH, DWP, DfID, FCO, NHS, CT, EST, EA, UKTI, RCUK, Research Councils, BigLottery,
- International, EC (various DGs) etc

Recipients

- Academia, public, private, third sector organisations