

InnovationKT2010:

Innovation through Knowledge Transfer

7 & 8 December 2010 | The Technocentre | Coventry University Technology Park | Coventry | CV1 2TT | UK

www.innovationkt.org

Featuring world-class speakers, oral and poster presentations, and interactive workshops, the 2nd annual **Innovation through Knowledge Transfer Conference** offers a forum to discuss issues of common interest and learn from each other in a true spirit of knowledge exchange. This is a leading academic conference offers participants the opportunity to achieve a peer-reviewed publication in professionally prepared conference proceedings.

InnovationKT 2010 will provide the delegates with an excellent opportunity to disseminate, share and discuss the impact of university/business interaction through the variety of knowledge transfer mechanisms, including:

- Knowledge Transfer Partnerships (KTPs);
- Commercialisation (licensing of intellectual property, spin-outs formation, and incubators);
- Collaborative applied research and consultancy

Wednesday 8 November will be relevant to KTP offices and there is a special one-day rate for those also attending the Managers conference.

SAMPLE PAPERS

- Can knowledge be transferred?
- Knowledge transformation in the third sector: plotting practical ways to have an impact
- Assessing changes in university knowledge transfer capability to support innovation: A knowledge intensive business service perspective
- Student supported consultancy to address market needs: Leeds Source-IT, a case study
- Knowledge Exchange and Learning and Development in a Newly Formed SME: an example from the Knowledge Transfer Partnership Scheme
- The ISSUES Project: An Example of Knowledge Brokering at the Research Programme Level
- The barriers to academic engagement with enterprise: a social scientist's perspective

The conference will also feature case studies and project reports.

The Conference is organised by the KES International Research and Knowledge Transfer Organisation (www.kesinternational.org) in partnership with the Institute of Knowledge Transfer (www.ikt.org.uk).

WHO SHOULD ATTEND

The conference will be of interest to businesses, academics, managers and researchers involved in knowledge transfer across a range of disciplines.

REGISTRATION

Registration is open and early bird discount applies until **November 12**. Please register via the InnovationKT2010 website www.innovationkt.org

Keynote speakers:

Prof Ian Oakes, University of Wolverhampton
Innovation and Knowledge Transfer (TBC)

Dr Nathalie Gartiser & Dr Jean Renaud, INSA de Strasbourg, France: *Knowledge Transfer in France*

Dr Iain Gray Technology Strategy Board, UK:
Connect and Catalyse to Stimulate innovation

Dr Jarmila Davies Welsh Assembly Government, UK *Breaking Barriers and building Collaborations: Knowledge Transfer in Wales*

Michael Smith, Senior Innovation Manager, MidTECH - NHS Innovations West Midlands, UK *The Innovation Management and Knowledge Transfer Process Across NHS Trusts*

Mr Gus Desbarats, Chair, British Design Innovation, UK *Completing the Journey from IP Ownership to IP Return*

Scope of the conference:

- Achieving innovation through knowledge transfer
- Knowledge transfer best practice
- Innovative knowledge transfer mechanisms
- The outcomes and results of knowledge transfer projects
- Management of knowledge transfer
- Development of knowledge transfer policy
- Knowledge transfer in the arts, social economy and community

